



NEWS RELEASE

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JUNIOR ACHIEVEMENT OF WASHINGTON AND WELLS FARGO PARTNER ON TEACH CHILDREN TO SAVE DAY TO PREPARE STUDENTS ACROSS WASHINGTON STATE FOR FINANCIAL SUCCESS

Local business people take JA entrepreneurship, work readiness and financial literacy programs to the classroom

Seattle, WA - Over 200 employees from Wells Fargo will be teaching Junior Achievement programs and impacting over 2500 Elementary students throughout the state of Washington, as part of Teach Children to Save Day. The national financial education volunteering effort is sponsored by the American Bankers Association. The huge financial literacy initiative, will impact 10 schools across Washington on April 26, 2016.

Each year, more than 5,000 business professionals, parents, retirees and college students in Washington State help students in Junior Achievement programs develop the skills they need to succeed in a competitive economy. Using their personal experiences in combination with JA's innovative, age-appropriate curricula, these volunteers teach young people about entrepreneurship, work readiness and financial literacy. For example, Junior Achievement's *Our City*[®] program is designed to inspire third grade students to explore the different methods people use to pay for goods and services, as well as the contributions financial institutions make to a city and how they help businesses and people achieve their economic goals.

Volunteers are the heart of Junior Achievement, helping to empower young people to own their economic success. They inspire our children to discover their potential and find their niches in the 21st-century global marketplace.

President and CEO David Moore said "We want to thank Wells Fargo for the amazing large scale impact they will have on the kids in Washington by sharing their real world experiences and message of hope and opportunity with each and every young person they reach."

“By starting the conversation early, we can get Washington’s kids excited about learning how to save and spend money responsibly so they can make smart, confident financial decisions as adults,” said Patrick Yalung, Regional president for Wells Fargo in Washington. We hope the students develop life-long, positive financial habits as a result of what they learn during Teach Children to Save Day.”

JA offers programs from kindergarten through 12th grade and orients volunteers on how to utilize the user-friendly materials to work with students. Those interested in volunteering for JA in should contact Ryan Moore by phone at 206-296-2608 or visit the website at www.jawashington.org

About Junior Achievement of Washington (JA)

For 62 years JA of Washington has been a part of Washington communities - working with schools and businesses - to build strong, viable partnerships that serve young people. Guided by the basic beliefs of integrity, respect and excellence, JA's purpose is to inspire and prepare young people to succeed in a global economy. JA fulfills its purpose via educational programs that focus on financial literacy, entrepreneurship and work readiness.

Driven by the passionate power of its volunteer citizens, JA programs are taught by community and business mentors - individuals committed to the success and healthy development of young people. Long established as a key component of its successful program dynamic, JA recognizes the positive impact of mentorship and its power to build pathways to sustainable, productive futures for young people. For more information visit www.jawashington.org.

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